

Company Overview

Founded in 2001, JobTarget is one of the largest job advertising platforms on the internet. Through JobTarget, clients can advertise their jobs on a network of 25,000+ job sites and can use JobTarget data to refine their advertising strategies.

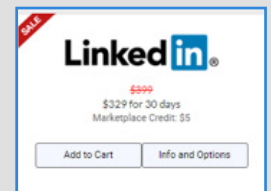
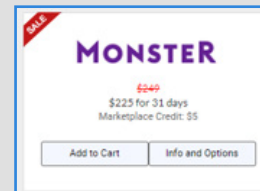
See our [YouTube Video](#) or [Info Sheet](#) for more.

How To Turn On JobTarget

Go to the [Publish](#) menu on the left and select [Job boards](#). Using the Search bar at the top, you can search by job title for relevant sites or you select one of the recommend sites that are listed as “Powered by JobTarget”.

Why JobTarget?

- No set up costs or subscription fees; pay per usage only
- Existing contract or relationship with a job site is not required to post jobs
- Integration with Workstream system allows for job data and applicant data to be passed back and forth seamlessly
- Negotiated rates on 5,000+ jobs sites allows you to post below retail cost



- Complimentary enhanced job analytic reporting and data
- Use and manage existing job site contracts with most job sites
- Dedicated Account Manager assigned to each account and responsive support team

Products and Services

Products	Overview	More Info
Marketplace	Search, distribute and manage job postings across network of over 25,000+ job sites, including industry or location specific, free and collegiate sites	YouTube Video Info Sheet
Programmatic	Automated solution that reads job openings and uses Big Data to efficiently post jobs to 50+ top performing job sites	YouTube Video Info Sheet
OFCCP Compliance	Satisfy OFCCP regulations with verified posting to state job banks, screenshots archived for 3 years, and job distribution to diversity sites	YouTube Video Info Sheet
DiversityPost	Send jobs to 30+ diversity job boards that specifically focus on reaching ethnic minorities, veterans, women, individuals with disabilities, the LGBTQ community and older workers	Info Sheet
Media Services	Work with a Media Strategist to assess recruitment strategy and devise a recruitment plan in line with your budget, goals and business plan	Info Sheet

Contact information:

Support: support@jobtarget.com | 860.271.7248

Sales: sales@jobtarget.com | 860-288-5430

Headquarters: 15 Thames Street, Groton, CT 06340

